



How to Develop a Powerful LinkedIn Presence

What they don't teach you about LinkedIn but you really do need to know!

Does your profile attract people to you like magic?

Does it shout out... *WOW*, this person's amazing?

Is your profile a boring CV? Does it add real value, credibility & enhance your reputation?

Does it to create an endless supply of new business opportunities and leads?

If not you MUST attend this workshop

What you'll get...

- **A Professional Profile That Shouts Out** 'this person is amazingly credible, can add value to my network and is **someone I need to know**'
- **A Profile So Well Written** it broadcasts your professional reputation, impresses your audience and **establishes just how good you really are**
- **Supercharge Your Credibility** by using LinkedIn applications that **add significant value to your audience** and 90% of users totally ignore!
- **Understand The 15 Absolute Imperatives of LinkedIn** that will **put your profile and LinkedIn prowess into the premier league.**
- **Learn 6 Ways To Differentiate Yourself** and get found in a sea of competition
- **A Lead Generation Machine** that creates an **endless supply of new opportunities** for you and your company, eliminating cold calling for-ever!

Investment: Complimentary for PDG Guests (Normally £295 + vat)

Your time commitment: Half day 9.00am - 12.30pm **When:** Friday 30th November 2018

Where: Wizu Workspace, Leeming Building, Leeds.

To reserve your places email michael@performancedg.com or call/text 07958 728490



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